















Unaudited group results for the six months ended 31 March 2018



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- Listeria update
- Results overview
- Financial & operational performance
- Outlook & conclusion





#### Disclaimer



### Forward-looking statement

This document contains forward looking statements that, unless otherwise indicated, reflect the company's expectations as at 24 May 2018. Actual results may differ materially from the company's expectations if known and unknown risks or uncertainties affect the business, or if estimates or assumptions prove to be inaccurate. The company cannot guarantee that any forward looking statement will materialise and, accordingly, readers are cautioned not to place undue reliance on these forward looking statements. The company disclaims any intention and assumes no obligation to update or revise any forward looking statement even if new information becomes available as a result of future events or for any other reason, save as required to do so by legislation and/or regulation.





# No compromise on product & consumer safety

| Initial events   | Immediate response   | Ongoing actions  |
|--|--|--|
| Department of Health's (DoH) press conference  NCC's recall instruction for 3 products  No detailed test results | Immediately recalled all product & suspended operations at all sites  Extensive investigation to determine source & cause  Procured services of leading local & global scientists  Opened lines of communication with relevant Government institutions | Destruction of recalled product by incineration – safest method  Proactively facilitating a multistakeholder forum for a sustainable solution  Taking a systematic approach to re-opening facilities |

LISTERIA UPDATE



### Adhered to all relevant food safety standards

# Stringent health & safety standards

- Rigorous monitoring & testing
- At VAMP, fully certified food safety management system, certified by an external independent certification body

Quality standards within industry best practice standards

- SANS 885 guideline allows for <100 CFU's (colony forming units) per gram in finished products
- Regular tests showed we were well within best practice
- These levels do not equate to contamination

Not required nor part of SANS 885 to test specifically for the presence of ST6

ST6 sequence type highlights a need for new industry-wide standards



### Additional quality control measures implemented across VAMP sites

Improved
environmental
standards facilitated
by international food
safety specialist with
extensive
Listeria management
experience

Partnering with
academia to remain at
the forefront of
scientific
developments and
trends

Refresher training on food safety and quality

Engaging Government for standards relevant to South Africa's unique context



### Tiger Brands will do the right thing

Approaching legal issues sensitively & responsibly

Application for certification of Classes in progress

Lawyers trying to reach agreement on as many aspects as possible

Timing & outcome dependent on discussions

Appropriate insurance cover

We will consider and address any valid claims

Respond with integrity, honesty & care

Resolute in rebuilding trust & addressing reputational consequences



### Initiatives towards re-entering the category

Systematic approach to facilities & category re-entry

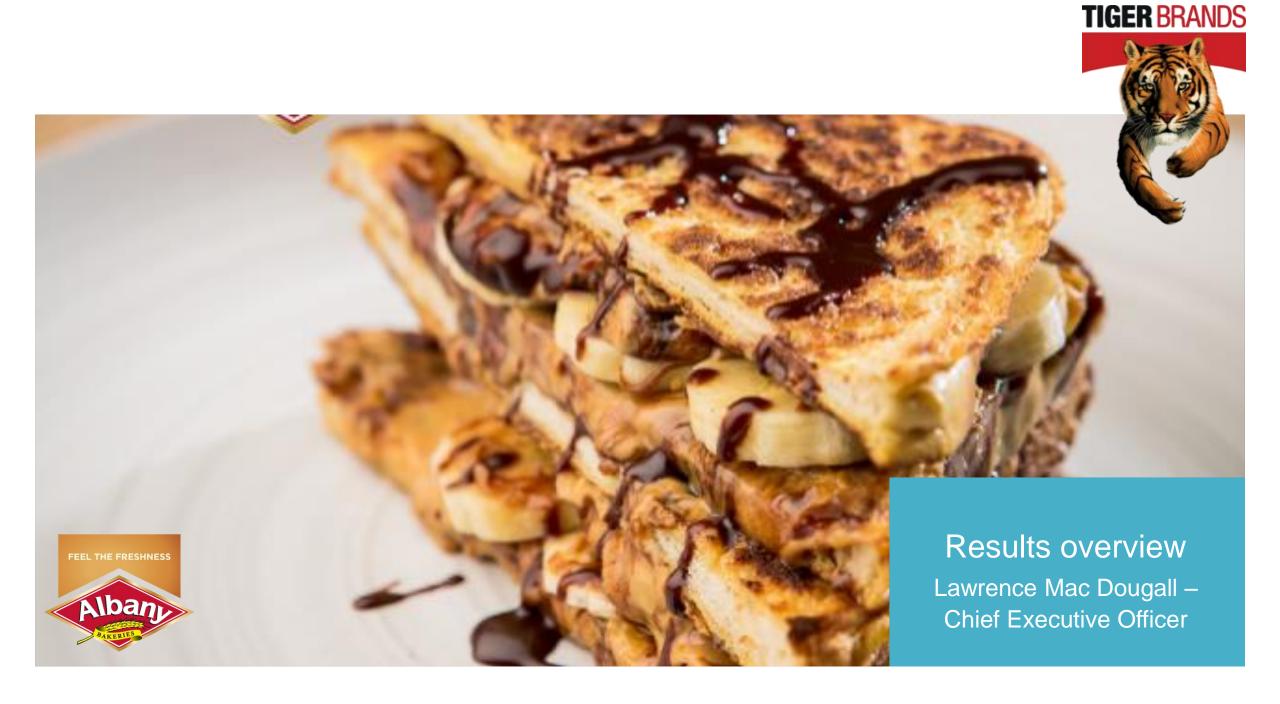
#### Extensive deep cleaning underway

- Structural upgrades
- R50 million capex

Enterprise brand's rehabilitation strategy

- Grounded in deep consumer insight
- Understanding the category as a whole
- Impact on reputation of our brands

Clear guidelines from the DoH awaited



### First half 2018

# TIGER BRANDS

### Disappointing performance

| From continuing operations | Change vs. prior period | H1 2018 | H1 2017 |
|----------------------------|-------------------------|---------|---------|
| Revenue                    | (4%) ▼                  | R15.7bn | R16.4bn |
| Price                      | (2.7%) ▼                |         |         |
| Volume                     | (1.6%) ▼                |         |         |
| Gross margin               | 80bps ▲                 | 33.3%   | 32.5%   |
| Operating income           | (8%) ▼                  | R2.0bn  | R2.2bn  |
| Operating margin           | (60bps) ▼               | 13.0%   | 13.6%   |
| HEPS (cents)               | (16%) ▼                 | 868     | 1 036   |

Group operating income from continuing operations before asset impairments, abnormal items & IFRS 2 charges



### First half 2018



### Specific challenges in HPC, LAF & VAMP significantly impact overall performance

| From continuing operations | H1 2018 (A)      | Excl.<br>VAMP     | Excl. VAMP, LAF<br>& HPC |
|----------------------------|------------------|-------------------|--------------------------|
| Revenue                    | 4% ▼             | 4% ▼              | 2% ▼                     |
| Price                      | 2.7% ▼           | 3.1% ▼            | 3.5% ▼                   |
| Volume                     | 1.6% ▼           | 0.9% ▼            | 1.4% ▲                   |
| Gross margin               | 80bps to 33.3% ▲ | 100bps to 34.1% ▲ | 200bps to 34.8% ▲        |
| Operating income           | 8% ▼             | 6% ▼              | 4% ▲                     |
| Operating margin           | 60bps to 13.0% ▼ | 30bps to 13.8% ▼  | 90bps to 14.8% ▲         |
| HEPS                       | 16% ▼            | 1% ▲              | 12% ▲                    |

Group operating income from continuing operations before asset impairments, abnormal items & IFRS 2 charges



# Results reflect a clear topline challenge while cost management continues to progress





### **Tailwinds**

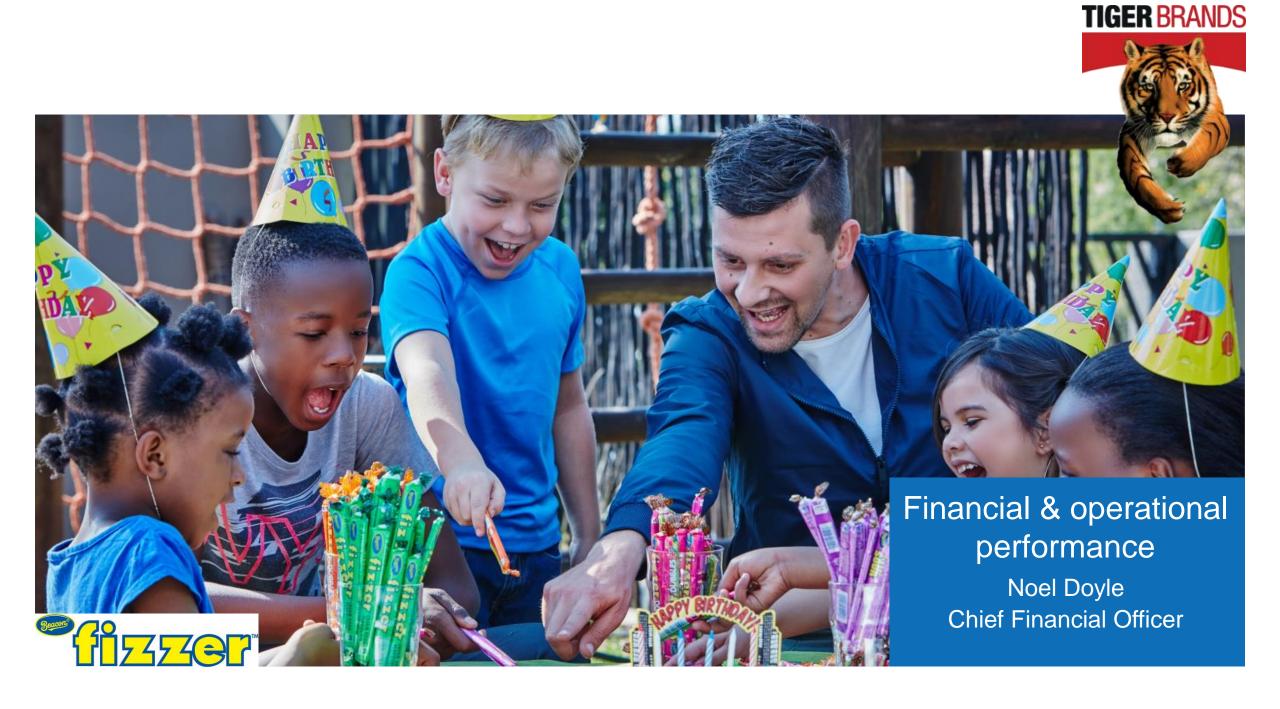
- Most categories reflect return to modest growth
- Improved contribution from associates
- Gross margins maintained
- Progress on cost control & continuous improvement initiatives
- Sustained investment in support of core brands

### **Headwinds**



- Rand strength
  - Negatively impacting exports & associates
  - Providing platform for private label growth in certain categories
- Pace of growth initiatives slower than expected
- Maize deflation
- Competitive environment restricts pricing opportunities

OVERVIEW



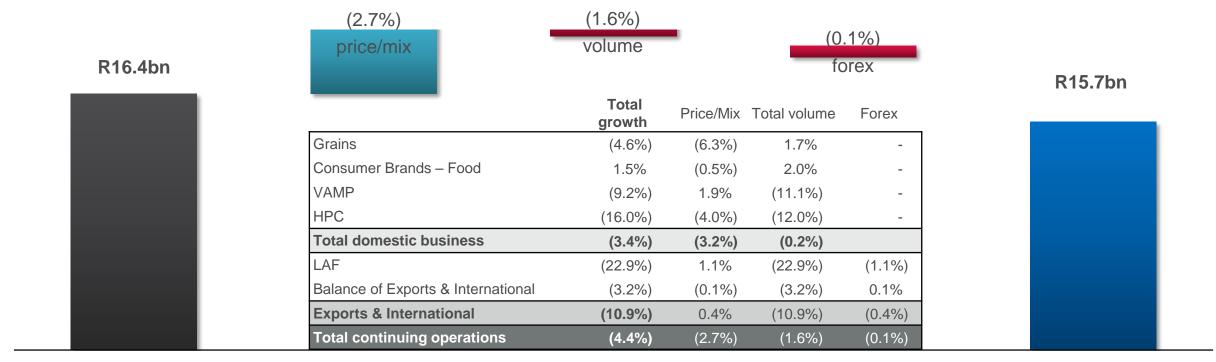
# Topline performance erodes benefits of gross margin expansion & sound cost control



| Continuing operations – Rm                             | H1 2018  | H2 2017  | % change |
|--|----------|----------|----------|
| Revenue  | 15 685   | 16 394   | (4%)     |
| Cost of sales  | (10 468) | (11 067) | 5%       |
| Gross profit   | 5 217    | 5 327    | (2%)     |
| Gross profit margin                                    | 33.3%    | 32.5%    |          |
| Sales and distribution expenses                        | (1 905)  | (1 840)  | (4%)     |
| Marketing expenses                                     | (502)    | (471)    | (7%)     |
| Other operating expenses                               | (769)    | (793)    | 3%       |
| Operating income before IFRS 2 charges                 | 2 041    | 2 223    | (8%)     |
| IFRS 2 charges   | (43)     | (54)     | 20%      |
| Operating income before impairments and abnormal items | 1 998    | 2 169    | (8%)     |
| Operating margin before IFRS 2 charges                 | 13.0%    | 13.6%    |          |

# Revenue declines 4% significantly impacted by Grains & poor pest season





H1 2017 H1 2018

# Core businesses deliver steady performance



|                   | Grains                | Consumer<br>Brands Food <sup>†</sup><br>(excl. VAMP) | Exports &<br>International<br>(excl. LAF) | VAMP                         | HPC                           | LAF                              | Group*         |
|-------------------|-----------------------|--|---|------------------------------|-------------------------------|----------------------------------|----------------|
| Volume            | 1.7%▲                 | 2.0%▲  | 3.2%▼                                     | 11.1%▼                       | 12.0%▼                        | 22.9%▼                           | 1.6%▼          |
| Revenue           | R6.6bn<br>5% <b>▼</b> | R5.3bn<br>2%▲  | <b>R1.4bn</b><br>4% <b>▼</b>              | <b>R1.0bn</b><br>9% <b>▼</b> | <b>R0.8bn</b><br>16% <b>▼</b> | <b>R0.6bn</b> 23%▼               | R15.7bn<br>4%▼ |
| Operating income* | R1.0bn<br>3%▲         | R0.8bn<br>7%▲  | <b>R157m</b><br>4% <b>▼</b>               | <b>R13m</b><br>78% <b>▼</b>  | <b>R133m</b><br>46% <b>▼</b>  | ( <b>R72m</b> ) 337%▼            | R2.0bn<br>8%▼  |
| Operating margin* | 15.9%<br>1.1%▲        | 14.3%<br>0.6%▲                                       | 11.2%<br>-                                | <b>1.3%</b> 4.0% ▼           | <b>16.0%</b> 9.0% ▼           | <b>(11.2%)</b><br>14.8% <b>▼</b> | 13.0%<br>0.6%▼ |

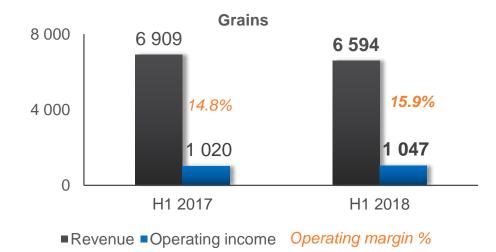
<sup>+</sup> Including Baby care \* Group operating income from continuing operations before asset impairments, abnormal items & IFRS 2 charges

# Grains – satisfactory performance in deflationary environment

Rm



- Market shares remain robust
- Milling & baking reflects positive operating performance in sorghum
   & maize
  - Wheat-to-bread value chain reflects steady performance in the face of aggressive price-led competition
  - Sorghum benefits from lower raw material costs
- Other Grains deliver strong volume growth of 10%
  - Rice reflects positive share growth in line with strategy to reinvest procurement savings

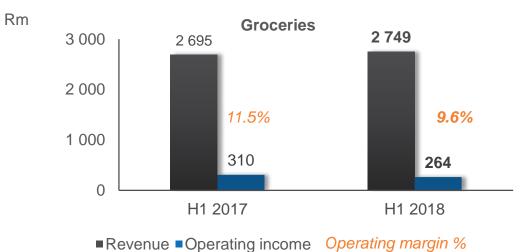




#### Consumer Brands – Groceries



- Volumes increase 2%
- EBIT impacted by constrained pricing & adverse mix
- Key focus for FY18
  - Improve mix
    - Maintain momentum in informal trade
  - Focus on price/volume balance to preserve margins & drive share growth
  - Drive consumption through visibility, point of sale activation & innovation





# Consumer Brands – Snacks, Treats & Beverages

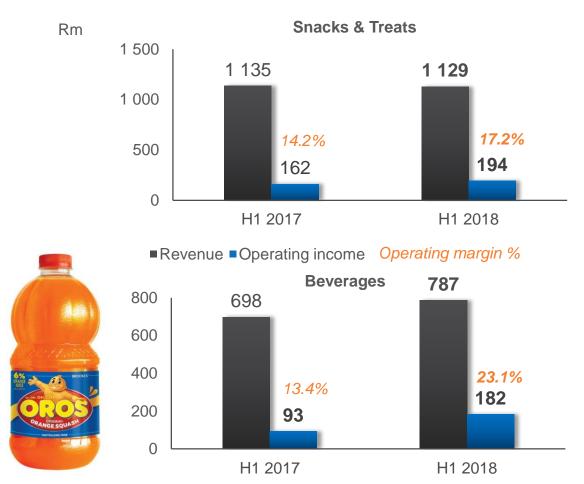
# TIGER BRANDS

### Snacks & Treats—strong performance

- Revenue flat
- EBIT up 20% to R194m
- Driven by factory efficiencies & aggressive cost control
- Heavenly aerated chocolate innovation
  - Gaining traction
  - Steady value share growth
- H2 focus on innovation & growth

### Beverages delivers a strong recovery

- Volume growth of 13%
- Driven by Oros share gains
- Operating income improves on successful implementation of cost initiatives

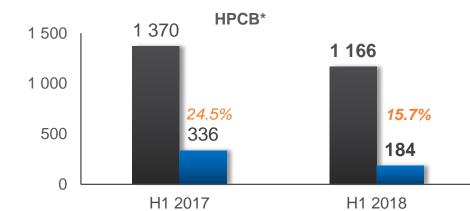


## Home, Personal & Baby Care (HPCB)\*

### Impacted by Home & Personal Care performance

- Home Care
  - Poor pest season resulted in significant market decline
  - Brand strength evident in market share growth
- Personal Care
  - Good volume & share growth
  - EBIT impacted by challenging pricing dynamics due to increasing competitiveness
  - H2 focus on Ingram's winter campaign & Status relaunch
- Baby Care
  - Continued pouch volume growth offset by pressure in jarred baby food volumes
  - H2 drivers of growth
    - New pouch capex coming on stream
    - Supports pouch innovation
    - Re-launch of cereals





■ Revenue ■ Operating income Operating margin %



Rm





Excludes stationery

## Exports & International (excl. LAF)

# TIGER BRANDS

### Exports stabilise while Chococam delivers another consistent performance

- Exports stabilised with strong volume performance from Davita
- Chococam consistent performer
  - Operating income up 15% (11% in local currency)
  - Driven by tight cost management & higher volumes
- Deli Foods
  - Nigeria remains a challenging market to do business







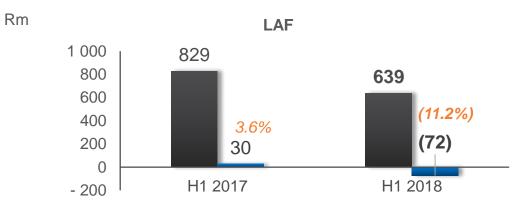


## Exports & International – LAF

### Major contributor to underperformance

- Adversely affected by muted demand & global competitive pricing pressure
- Drought impacted fruit availability & quality for current season
- Lower volumes resulted in significant factory under-recoveries





■Turnover ■Operating income Operating margin %



# EBIT performance deleverages significantly at HEPS level

Recall costs offset lower finance costs & improved associate performance

| Continuing operations – Rm                             | H1 2018 | H2 2017 | % change |
|--|---------|---------|----------|
| Operating income before impairments and abnormal items | 1 998   | 2 169   | -8%      |
| Impairments  | (30)    | -       | -        |
| Abnormal items   | (363)   | 23      | -        |
| Operating income after impairments and abnormal items  | 1 606   | 2 192   | (27%)    |
| Net finance costs                                      | (27)    | (108)   | 75%      |
| Net foreign exchange losses                            | (18)    | (10)    | (80%)    |
| Income from associated companies                       | 341     | 239     | 43%      |
| Profit before taxation                                 | 1 902   | 2 312   | (18%)    |
| Taxation   | (492)   | (614)   | 20%      |
| Profit for the period from continuing operations       | 1 410   | 1 698   | (17%)    |
| Profit for the period from discontinued operations     | 14      | (1)     | -        |
| Profit for the period                                  | 1 424   | 1 697   | (16%)    |
| Headline earnings per share (cents)                    | 870     | 1 036   | (16%)    |
| - Continuing operations                                | 868     | 1 036   | (16%)    |
| - Discontinued operations                              | 2       | -       | -        |
| Headline earning per share excl. VAMP (cents)          | 1 023   | 1 009   | 1%       |

## Abnormal items

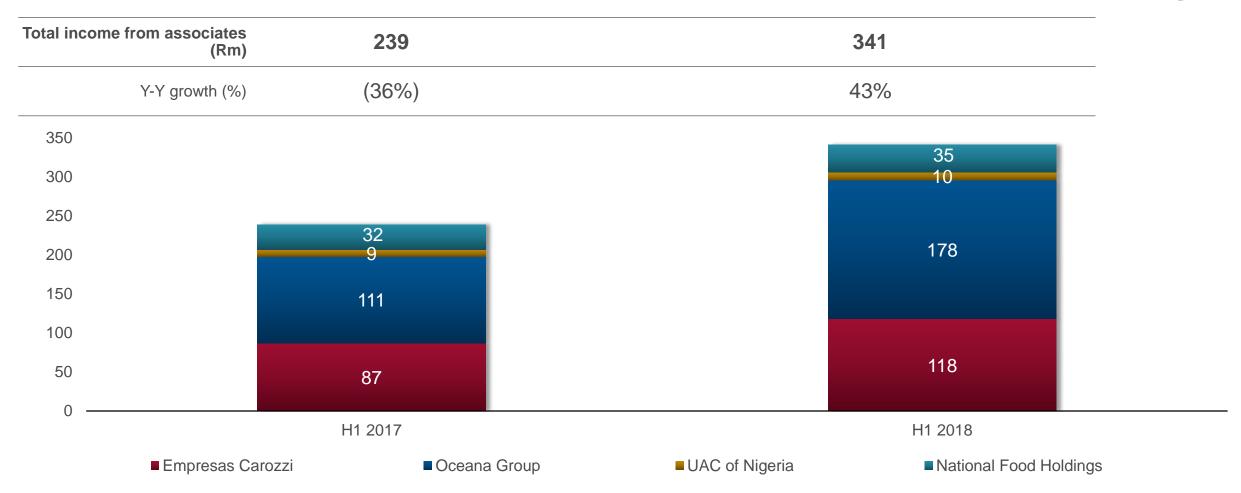


| Rm  | H1 2018 | H1 2017 |
|---|---------|---------|
| Costs associated with VAMP product recall | (415)   | -       |
| Initial insurance claim                   | 50      | 86      |
| Profit on disposal of property            | 2       | -       |
| Proceeds from warranty claim settlement   | -       | 28      |
| Once-off consulting fees                  | -       | (91)    |
|   | (363)   | 23      |

## Income from associates driven primarily by Carozzi & Oceana

# TIGER BRANDS

### Oceana benefits from US tax rate adjustment



# Cash from operations affected by net increase in working capital

# TIGER BRANDS

Working capital reflects strategic raw material procurement decisions

| Rm                             | H1 2018 | H1 2017 |
|--------------------------------|---------|---------|
| Cash operating profit          | 2 366   | 2 631   |
| Working capital changes        | (894)   | 475     |
| Cash generated from operations | 1 472   | 3 107   |
| Capital expenditure            | (297)   | (383)   |
| Net debt                       | (165)   | (1 143) |
| Interim dividend (cents)       | 378     | 378     |

- Debtors impacted by payments post weekend close & Enterprise suspension
- Stocks in Grains higher due to strategic procurement in certain categories
- o Improved performance expected at year-end

# Strength of balance sheet continues to provide agility



|  | H1 2018 | H1 2017 |
|--|---------|---------|
| Cash generated from operations (Rm)        | 1 472   | 3 107   |
| Net debt (Rm)                              | (165)   | (1 143) |
| Net debt / equity (%)                      | 1       | 7       |
| Net debt / EBITDA*                         | -       | 0.2x    |
| RONA (%)                                   | 37      | 35      |
| Net interest cover*                        | 44x     | 16x     |
| Working capital per R1 of turnover (cents) | 21.3    | 20.3    |

<sup>\*</sup> Based on 12 month rolling EBITDA & interest charge



# Strategic objective of sustainable growth maintained

### Developing a strategy for sustainable profitable growth







Cost & investment strategy

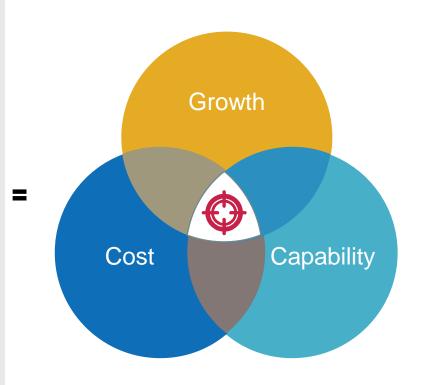


**Operating model** & organisational design



- Rejuvenate domestic operations to profitable growth
- International strategy accretive to domestic performance
- Build a capable & cost conscious culture with the capacity to grow
- Winning through a high performance culture





OUTLOOK AND CONCLUSION

# Improved SA outlook & rising oil prices drive positive sentiment



### Achieve our true potential

| Growth   | Capability  |
|--|---|
| <ul> <li>Growth in the core driven by strong commercial plans</li> <li>Supported by innovation &amp; increased point of buying activity</li> </ul> | <ul> <li>New executives appointed to Strategy &amp; Human Capital</li> </ul>        |
| <ul> <li>New brand ATL campaigns to drive consumption &amp; brand<br/>strength (incl. digital)</li> </ul>  | <ul> <li>Enhanced sales &amp; distribution capability</li> </ul>                    |
| <ul> <li>African growth accelerated by market recovery &amp; new distributor model</li> </ul>  | <ul> <li>New digital marketing &amp; pricing directors</li> </ul>                   |
| <ul> <li>New capability to support in-depth consumer &amp; shopper insight</li> </ul>  | <ul> <li>R&amp;D function established &amp; fully resourced</li> </ul>              |
| <ul> <li>Focus on fewer, bigger, better, faster</li> </ul>   | <ul> <li>Increased investment in information systems &amp; IT capability</li> </ul> |

OUTLOOK AND CONCLUSION

# Achieve our true potential



| Cost  | Office of the of |
|---|--|
| <ul> <li>ZBB is delivering benefits &amp; driving cost conscious culture</li> </ul>                       | Resolve Enterprise crisis & relaunch offerings   |
| <ul> <li>Integrated supply chain implemented</li> <li>Driving a continuous improvement mindset</li> </ul> | <ul> <li>Increased focus on food safety</li> </ul>   |
| <ul> <li>Expanded central procurement scope delivering benefits</li> </ul>                                | <ul> <li>Vigilant for opportunistic M&amp;A</li> </ul>   |

OUTLOOK AND CONCLUSION



## Additional information



|   | H1 2018 | H1 2017 |
|---|---------|---------|
| Net working capital days*                                     |         |         |
| Working capital per R1 of turnover                            | 21.3    | 20.3    |
| Net working capital days                                      | 88.6    | 90.2    |
| Stock days  | 79.0    | 81.6    |
| Debtor days   | 46.8    | 42.0    |
| Creditor days   | 37.2    | 33.4    |
|   |         |         |
| Effective tax rate (before abnormal items & associate income) | 30.5%   | 29.7%   |

<sup>\*</sup>From continuing operations